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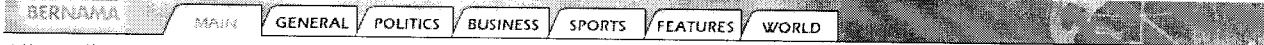
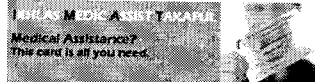
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November 30, 2010 2:15 PM

Civil Servants Reminded To Understand And Own NEM

KUALA LUMPUR, Nov 30 (Bernama) -- Chief Secretary to the Government Tan Sri Mohd Sidek Hassan Tuesday reminded all civil servants to fully understand the New Economic Model by owning it in order to ensure its realisation.

He said that as leaders and members of the Malaysian civil service, they should work to evangelise the benefits of the NEM.

"(We should) demonstrate that NEM is about inclusiveness in the process of wealth creation and how we will use this inclusive engagement to ensure we deliver the goals set out in the NEM," he told the 15th Civil Service Conference at the National Institute of Public Administration (Intan) here Tuesday.

The three-day conference was opened by Deputy Prime Minister Tan Sri Muhyiddin Yassin.

Also present were Director-General of Public Service Datuk Seri Abu Bakar Abdullah and President of the Administrative and Diplomatic Service Association Datuk Seri Dr Mohd Nasir Mohd Ashraf.

In his opening remarks, Mohd Sidek said that members of the private sector too must own the NEM.

"They too must appreciate the clarion call for all of us to change, enhance productivity and face the challenges that this globalised world presents to us.

"The Economic Transformation Plan cannot take off without ownership by all," he stressed.

He also said that the success of the NEM required a pro-growth environment through faster implementation of initiatives and processes that were facilitative in order to make the country easier and cheaper to do business with.

The conference, themed "Embracing the New Economic Model: Public-Private Sector and People Synergy", is being held to allow the participants to anticipate and understand how the NEM aimed to generate benefits for all Malaysians, irrespective of race, religion or gender, under its all-inclusive growth-goal approach.

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Penjawat awam diingatkan supaya hayati MBE

BERNAMA - about 10 hours 15 minutes ago

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KUALA LUMPUR, (Bernama) - Ketua Setiausaha Negara (KSN) Tan Sri Mohd Sidek Hassan hari ini mengingatkan

semua penjawat awam supaya menghayati sepenuhnya Model Baru Ekonomi (MBE) secara memilikinya bagi memastikan kejayaan pencapaian model tersebut.

Katanya sebagai pemimpin dan anggota perkhidmatan awam negara, mereka harus berusaha untuk menyebarkan manfaat MBE itu.

"Kita harus menunjukkan bahawa MBE adalah mengenai inklusif dalam proses penghasilan kekayaan dan bagaimana kita akan menggunakan penglibatan inklusif ini bagi memastikan pencapaian objektif yang tertera dalam MBE," katanya.

Bellau berkata demikian pada Persidangan Perkhidmatan Awam ke-15 di Auditorium Institut Tadbiran Awan Negara (INTAN), Bukit Kiara, dekat sini, hari ini.

Persidangan tiga hari itu dirasmikan oleh Timbalan Perdana Menteri Tan Sri Muhyiddin Yassin.

Turut hadir ialah Ketua Pengarah Perkhidmatan Awam, Datuk Seri Abu Bakar Abdullah dan Presiden Persatuan Perkhidmatan Tadbir dan Diplomatik Malaysia, Datuk Seri Dr Mohd Nasir Mohd Ashraf.

Dalam ucapan pembukaannya, Mohd Sidek berkata anggota sektor swasta juga harus memiliki MBE.

"Mereka juga harus menghargai seruan lantang bagi semua untuk berubah, meningkatkan produktiviti dan mengharungi cabaran dalam dunia globalisasi ini.

"Pelan Transformasi Ekonomi tidak boleh bermula tanpa dimiliki oleh semua," tegasnya.

Bellau juga berkata kejayaan MBE memerlukan persekitaran sokongan pertumbuhan menerusi pelaksanaan pantas inisiatif dan proses pemudahan bagi menjadikan negara ini mudah dan lebih murah untuk menjalankan urusan perniagaan.

Persidangan bertema 'Embracing The New Economic Model: Public-Private Sector and People Synergy' diadakan untuk membolehkan peserta menjangka dan memahami bagaimana MBE bertujuan menjana manfaat kepada semua rakyat Malaysia tanpa mengira bangsa, agama atau gender, di bawah objektif pendekatan pertumbuhan inklusif.

NEWSPAPER : UTUSAN MALAYSIA
DAY AND DATE : RABU, 1 DISEMBER 2010
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Laksana dasar: Semua pihak diutamakan

KUALA LUMPUR 30 Nov. – Era kerajaan tahu segala-galanya telah berakhir dan ia kini mengutamakan pandangan semua pihak termasuk rakyat, pertubuhan bukan kerajaan (NGO), kumpulan masyarakat dan media alternatif seperti blog dalam setiap pelaksanaan dasar.

Timbalan Perdana Menteri, Tan Sri Muhyiddin Yassin berkata, ia telah dibuktikan semasa pembentangan Bajet 2011 yang mengadunkan semua sekali, sekali gus mengutamakan kehendak rakyat dan memperkasakan sistem penyampaian kerajaan.

Menurut beliau, konsep sinergi antara tiga pihak utama iaitu sektor awam, swasta dan rakyat menjadi fokus utama kerajaan bagi melahirkan sebuah kerajaan berdaya maju dan cekap.

“Tiga pihak ini perlu memainkan peranan dan bekerjasama bagi menjayakan dasar kerajaan seperti Model Baru Ekonomi, Program Transformasi Kerajaan (GTP), Program Transformasi Ekonomi (ETP), ia bukan tugas berseorangan kerajaan,” katanya.

Beliau berkata demikian semasa merasmikan Persidangan Perkhidmatan Awam Ke-15 di Institut Tadbiran Awam Negara (Intan) Bukit Kiara di sini hari ini.

Tambah beliau, semua pihak mempunyai tanggungjawab bagi menjayakan kerjasama antara tiga pihak ini seperti menguatkan sistem jentera kerajaan, menjaga kemampuan sektor swasta dan meningkatkan kualiti sumber manusia yang dimiliki oleh kedua-dua sektor.

Katanya, sektor awam perlu memperkasakan dan meningkatkan struktur institusi mereka, mempermudah sebarang urusan dan prosedur selain daripada secara konsisten menggiatkan usaha peningkatan produktiviti.

“Sektor awam perlu responsif terhadap komen dan aduan rakyat kerana pada era digital kini orang ramai boleh dengan mudah mengakses pelbagai maklumat daripada pelbagai sumber,” katanya.

'Tripartite relationship' to ensure NEM success

THREE parties — the public sector, the private sector and the rakyat — must work together to ensure success in the implementation of the New Economic Model (NEM), says Deputy Prime Minister Tan Sri Muhyiddin Yassin.

Muhyiddin referred to this as the "tripartite partnership" that would form a new governance framework for Malaysia.

"Good governance structure is characterised by the sharing of power, rakyat's autonomy and the engagement of civil society," he said in his keynote address at the 15th Civil Service Conference in Kuala Lumpur yesterday.

He said it was critical for the public sector to engage better with the rakyat.

"I do acknowledge that some segments of the rakyat may be sceptical of the government's policies. Therefore, the challenge is for the public sector to reach out to them in a more effective manner," he remarked.

There may be a need to "re-engineer and improve institutional

structures, simplify processes and procedures" to enable the private sector and the rakyat to actively participate in the government's policy development and implementation, he said.

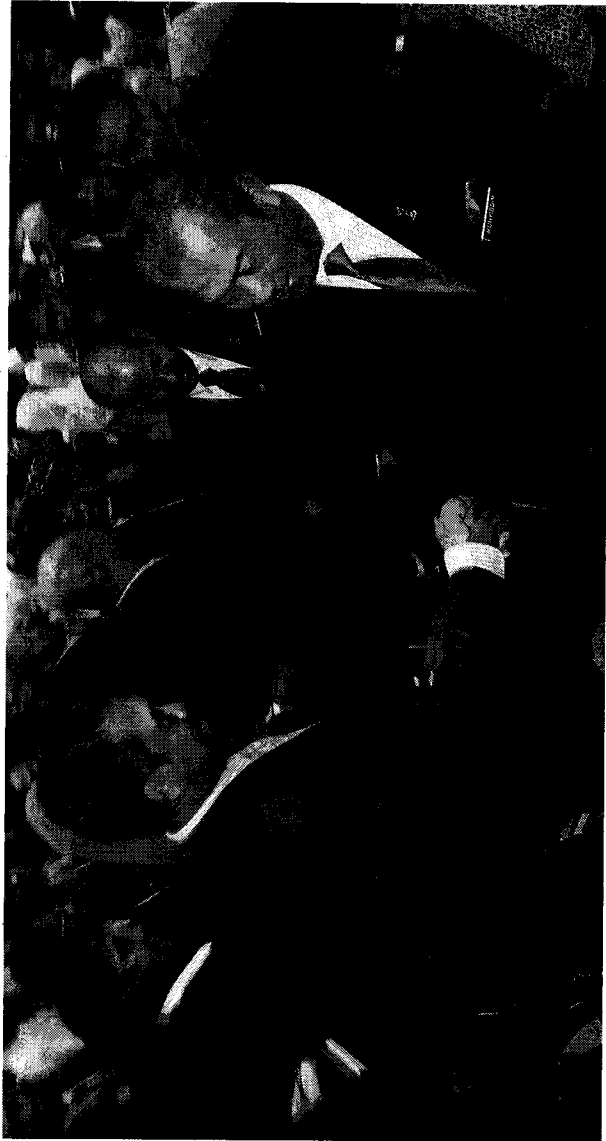
The public sector must also increase its productivity and be responsive to the expectations of the people.

"The public service must be able to deal with the issues and problems brought up by the public efficiently and professionally," he remarked.

Citizens, meanwhile, must be active participants rather than mere recipients of development programmes, he said.

He said the private sector, which is expected to play a greater role than before in driving economic growth, must be supportive of government initiatives, such as the phasing out of subsidies that distort the markets for good and services.

"Savings from the removal of subsidies can then be used to fund a social security net scheme targeted to benefit poor households and vul-



One of the conference participants greeting Muhyiddin (front, right). Behind him, second from right, is Chief Secretary to the Government Tan Seri Mohd Sidek Hassan.

nerable groups," he said.

The private sector must also be competitive-ness, and those with high-growth potential should strive to become champions and turn Malaysia into a regional hub for specific goods and services.

NEWSPAPER : THE STAR

DAY AND DATE : WEDNESDAY, 1ST DISEMBER 2010

PAGE : 4 (NATION)

Accept public feedback, civil servants told

KUALA LUMPUR: Civil servants must be ready to accept public feedback and be responsive to their expectations, said Deputy Prime Minister Tan Sri Muhyiddin Yassin.

He added that the public had access to information that sometimes could be inaccurate and civil servants had to be ready to professionally handle issues raised by them.

"They can create various channels

for the rakyat and the private sector to engage in governance processes and decision-making such as holding dialogues and consultative meetings.

"The era of 'the Government knows best' is over," he said in his speech when opening the 15th Civil Service Conference 2010 here yesterday.

Muhyiddin added that not all governance mechanisms were open for public participation, but encouraged

the public to help themselves by actively participating in development programmes.

He said the New Economic Model required a new governance framework that empowered the people, adding the trust and confidence accorded to them may motivate them to be model citizens.

He also noted that the success of the model depended on the private sector, which played a leading role

in driving the economy.

He called on the private sector to secure new markets with high growth potential and to strive to become a regional hub for goods and services.

Muhyiddin also stressed on the importance of developing a quality work force, reducing reliance on foreign labour and convincing talented Malaysians overseas to return home.